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## **Integrity Adds Peter Giblin as President of Company's European Operations**

*International Business Leader to Spearhead Global Presence for the Leading Provider of Services for Corporate Compliance Risk Management*

**Brussels – June 24<sup>th</sup>, 2008** – Integrity Interactive<sup>®</sup> Corporation ([www.i2c.com](http://www.i2c.com)), a company that helps leading global corporations manage and reduce compliance risk through technology-based solutions, today announced the appointment of Professor Peter Giblin as President of Integrity's European operations. Giblin will be based in London where he will oversee the company's operations in Europe and the Middle East. In Europe, Integrity has offices in the United Kingdom, France, Belgium, Monaco, and Germany.

Giblin joins Integrity having accumulated 30 years of experience as a business executive with global responsibilities, a thought leader in the field of corporate governance and business ethics, and a corporate attorney specialising in sophisticated cross-border financial and corporate transactions. Giblin will replace Integrity's existing European President, Paul Basson, who is retiring from the role.

“At a time when Integrity is experiencing strong international growth, Peter Giblin delivers the company a noteworthy mixture of international business and legal expertise,” said Integrity's CEO David Curran. “Peter is a successful business leader, an experienced attorney, and a corporate governance expert. Integrity continues to honour the strongest commitment to the business community of Europe by hiring seasoned international executives who understand the continent's unique business needs.”

Giblin will also manage Integrity's international Supplier Ethics Management (SEM) programme. SEM is a new business practice enabling companies to manage their suppliers and supply relationships through strategies, programmes and metrics that better align supplier business conduct with purchaser standards.

“As the international business community leads a concerted effort to address the demand for greater corporate accountability, compliance, and ethical standards from its members, Peter will help Integrity continue its dedicated mission of addressing these concerns for our customers,” Curran said. “Peter has an unparalleled understanding of the relationship between the chairman, CEO and

non-executive directors that will contribute greatly to Integrity's ability to drive ethics into a company's culture."

"I'm honoured to join Integrity and become part of a leading global company focused on improving organizational ethics that reduce risk," said Giblin. "Integrity has revolutionized how companies around the world approach compliance and business ethics awareness among enterprise employees at all levels. I'm looking forward to becoming part of Integrity's best-practices approach to these important topics."

"Integrity Interactive has been a great partner in helping us to implement our global ethics and compliance programme," said Frank A. Dassler, General Counsel & Chief Compliance Officer of the adidas Group. "Integrity has been very responsive to our unique requirements and has enabled us to construct a customized training programme reaching well over 30,000 employees across the globe."

"Integrity Interactive has been invaluable in helping Dow Corning develop and roll out a global ethics and compliance programme in multiple languages - designed to create broad employee awareness throughout the world," said Alan Greenwood, Asst. General Counsel, at Dow Corning. "Our Code of Conduct and a broad range of compliance policies have been effectively communicated and re-enforced through the Integrity communications services. We are confident that these services have raised awareness to levels that will help promote a strong culture of ethics and compliance in our company."

### **About Peter Giblin**

Giblin began his career in legal practice with Davis Polk & Wardwell in New York. He then practiced law in France as a *conseiller juridique*, before moving to London to establish the European operations of Russell Reynolds Associates. This included the launch of additional offices in Paris and Madrid, and a Middle East practice managed from London. After 10 years, he joined Samuel Montagu & Co. Ltd as Managing Director of Finance and Administration. Giblin then became President and Chief Executive of Carre, Orban, a major European search and management audit firm, prior to establishing his own executive search and management evaluation practice. From 1996-2000, Giblin was President of Nicholson International Ltd., a search firm with 30 offices in 24 countries and approximately 350 employees. Since 2000, Giblin has invested in, joined the board of and/or advised several former client companies and institutions in various jurisdictions.

Giblin is a Visiting Professor in the Faculty of Management at Cass Business School in London where he is a founding member of the Centre for Research in Corporate Governance. Giblin is a graduate of Yale University, and the Columbia School of Law, and was a Fulbright Scholar in Venezuela, and a Hague Fellow in the Netherlands.

### **About Integrity**

Integrity helps leading companies and large organizations build ethical cultures that reduce risk. We design, develop, and deliver programmes and services that mitigate risk in three areas: compliance,

ethics, and corporate responsibility. Our comprehensive culture-building and risk reduction services include: Strategy & Assessment; Training & Communication; and Measurement & Reporting.

Integrity works with hundreds of the world's greatest companies, and serves millions of employees on six continents. For more information about Integrity, please visit [www.i2c.com](http://www.i2c.com).

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