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Integrity concerns turn outward

(December 22, 2008) Bribery knocked embezzlement from the top of the list of concerns for global companies, according to an annual study.

Integrity Interactive Corp., a Waltham, Mass.-based consultant on compliance issues, released its latest study that showed payola, malfeasance involving public officials, ranked first on the top 12 list of compliance concerns among global corporations. The list was based on those taking the company's online compliance training modules.

"The spate of recent bribery and corruption cases (shows) ... ethics and compliance efforts in government remain weak," said Integrity CEO David Curran in a news release.

The study noted that companies in North America were more concerned with conflicts of interest and inappropriate gifts than companies in Europe. According to the study, European companies are more concerned with product safety and liability.

<http://boston.bizjournals.com/boston/stories/2008/12/22/daily6.html>